
LCPOA WORKING GROUP Assignments from 3.2.25 Meeting

49 messages

Kim Newton <knewton@usc.edu>

Mon, Mar 3, 2025 at 12:35 PM

To: Cathy Shickora <cshickora@att.net>, Vince Torre <vtorre@calmarinefishco.com>, Barbara Bowers <barbarabowersrealty@gmail.com>, David Boyd <dboyde58@gmail.com>, "jill.boyd@gmail.com" <jill.boyd@gmail.com>, CHARMAIN SAURO <bandc@sbcglobal.net>, "rickdeandero@gmail.com" <rickdeandero@gmail.com>, Kristin DeAndero <kdeandero@reagan.com>, Roy Paulson <royp@paulsonmfg.com>, Fletcher Satterwhite <fletchie212@gmail.com>, Paul Gaarenstroom <paulg@pginsurance.com>, Mark Mcleavy <mark.mcleavy@nafinc.com>, Kim Newton <knewton@usc.edu>, Jeff Wax <jtwax@yahoo.com>, Steve Cooper <stevecoopermd@gmail.com>
Cc: Steve Cooper <stevecoopermd@gmail.com>

Hello,

Thanks to Charmain and Bill for a wonderful evening!

Note- if you forward any of the old working group emails, they were missing Steve. I've added him to this and also cc'ed him so you all have his email address. Please be sure he is included.

Here are the assignments and the notes I took. Feel free to add anything I've missed.

Newsletter (agreed this would be private and not LCPOA):Name: *The La Cresta Connection; A trusted source for neighborhood news*

Roy will check with the PR firm regarding a direct mail source and price (print/postage/mail)

PR Firm is creating a newsletter template that the collective "we" will need to learn to use.

PR FIRM:

Month 1 invoice was \$780 (paid by Roy).

10 Families agreed to reimburse Roy (please send him \$78 per family)

Roy prefers a check. His address is:

38505 Avenida Bonita

Website:

Discussion surrounding LCPOA vs Private Website.

Roy to discuss with Powerstone options and report to us

Email Addresses (ballot voters, proxy voters and non-voters):

Please see attached. You can copy and paste these as needed.

I will get the non-voter's to you asap (I'm still completing that list).

List of Voters (proxy and ballot) and Non-voters

I will resend a list once I'm done creating it of only names/addresses of the folks in the 3 categories.

This will be sent in a separate email.

Each of us will highlight any of the members in those lists we know and feel comfortable reaching out to.

More information on this in a future email.

Electronic Voting:

Mark and Dave highlighted a few key points.

This will be mentioned at the upcoming open LCPOA meeting.

There are some strategies that need to be addressed.

As many as 45% of our members (per Powerstone) have not supplied emails (a requirement for electronic voting).

Welcome Baskets:

(aka Welcome Wagon per Jill)

Charmain will take the lead on this. Barbara is supplying her with names of new members.

She is working on a welcome letter which will just be from she and Bill (to keep our group anonymous)

LCPOA items we discussed:

Consider a "survey monkey" poll by the LCPOA board to members to identify their preferred means of communication (websites, QR codes, email, calls, in person, texts, etc).

Roy's president messages (following each open LCPOA meeting) only reach those members who are registered via email. This is a small percentage of our population.

Reaching a larger population would be prudent to allow all members to know what happens at each open session, who voted for what, etc.

Social Media Outreach:

Charmain is interested in creating a community friendly / non-political site to parallel the existing ones.

Beginning the task of reaching out to our neighbors (in person or by phone):

Process:

We will start with the group of non-voters.

Kim will send this list to all of us.

Each person will be instructed to highlight who they know and can reach out to.

Those not highlighted will be divided amongst us.

We will be given talking points to cover.

This process should begin before the end of the month (sooner is better).

Wait for more instruction on this topic.

Articles for The La Cresta Connection newsletter and talking points going door to door

Below list assignments/ Please complete your article by March 10.

Where appropriate below, try to include bullet point facts or FAQs or Q&A format coupled with your article

Numbers are always helpful (how much to pave per mile, how many miles of culdesacs, etc)

Length should be about ¾ page on word document.

Once you have written your article, please send to everyone for comments.

1. Introduction to the community - Fletcher
2. Cul-de-Sac incorporation - Rick and Fletcher
3. Proxies - Mark
4. Dues Restructuring - Jill
5. Higher Density Zoning - Cathy
6. Reserve Fund - Dave
7. Trails - Barbara
8. Neighborhood Highlights - Charmain

Thanks!

kim

2 attachments



Ballot Voters Email only.docx

21K



PROXY VOTERS Email only.docx

16K

Roy Paulson <royop@paulsonmfg.com>

Mon, Mar 3, 2025 at 2:10 PM

To: Kim Newton <knewton@usc.edu>, Cathy Shickora <cshickora@att.net>, Vince Torre <vtorre@calmarinefishco.com>, Barbara Bowers <barbarabowersrealty@gmail.com>, David Boyd <dboyde58@gmail.com>, "jill.boyd@gmail.com" <jill.boyd@gmail.com>, CHARMAIN SAURO <bandc@sbcglobal.net>, "rickdeandero@gmail.com" <rickdeandero@gmail.com>, Kristin DeAndero <kdeandero@reagan.com>, Fletcher Satterwhite <fletchie212@gmail.com>, Paul Gaarenstroom <paulg@pginsurance.com>, Mark Mcleavy <mark.mcleavy@nafinc.com>, Jeff Wax <jtwax@yahoo.com>, Steve Cooper <stevecoopermd@gmail.com>

Cc: Steve Cooper <stevecoopermd@gmail.com>

Kim,

One correction.

My address is;

[39505 Avenida Bonita](#)

[Murrieta, CA 92562](#)